BRESCIA UNIVERSITY

COURSE SYLLABUS
FALL 2013

Course Information

COURSE NUMBER: BAD 405OL
COURSE TITLE: Management Information Systems
PREREQUISITE: Senior status
COURSE SCHEDULE: Online: Weekly Chat (Wednesday 6 - 7 p.m. Central)
October 16 – December 4

COURSE DESCRIPTION:
This course is a core requirement for all business and accounting majors. It covers information
needs of a business and also focuses on planning, designing, and implementing a system to
meet these needs. Windows software such as Excel, Access, and PowerPoint will be reviewed.
Students will demonstrate proficiency in these software packages by completing specific
assignments. The Internet will be used extensively throughout the semester.

COURSE OBJECTIVES:
Upon successful completion of this course, students should be able to:

1. Define management information systems (MIS) and describe the three important
   organizational resources within it.
2. Explain the ethical issues in the use of information technology
3. Identify types of strategic and competitive skills that are relevant in today’s business
   environment.
4. Describe and list techniques for managing information, using data bases and data
   warehouses.

REQUIRED TEXT:
ISBN: 978-0-07-337685-1

Instructor Information

INSTRUCTOR: Dr. Sandra Obilade
OFFICE: 113 Lechner Graduate Center
PHONE: (270) 686-4209
E-MAIL: sandrao@brescia.edu
OFFICE HOURS: Online: Weekly Chat (Wednesday 6 - 7 p.m. Central)  
October 16 – December 4  (Attendance is required).  
Or by appointment.

Course Resources

- Connect Web Address: http://connect.mcgraw-hill.com/class/s_obilade_fall_2013_w_6pm
- BAD 405 Libguides: http://libguides.brescia.edu/content.php?pid=496295  
(This link takes you to Brescia University's library)

Course Policies

ATTENDANCE POLICY

Students are expected to attend the weekly class chat sessions and be on time for all classes. A student missing 20 percent or more of the scheduled classes may be denied credit for the course and therefore receive a failing grade unless there are extenuating circumstances.

ACADEMIC DISHONESTY POLICY

Academic honesty and integrity are expected of all students. Cheating of any kind or plagiarism on tests, examinations, papers or other course assignments will constitute grounds for dismissal. Students caught cheating will automatically receive a zero on their work and will be subject to further disciplinary action.

STUDENT RESPONSIBILITIES

- You are expected to read and study the required material before class.
- You are held responsible for all material on tests, homework assignments, and class discussions even if you are absent.

INSTRUCTIONAL TECHNIQUES

Instructional methods in the course will include discussions, case studies, videos, web site reviews, textbook assignments, exams, and computer projects. Links to the videos and websites will be pasted on the Learning House page.

STUDENTS WITH DISABILITIES

Brescia University is committed to providing equal access to education for all students. If you have a documented disability, and wish to receive academic accommodations, please contact Dr. Dolores Kiesler as soon as possible on campus at Office 254A, or by phone (270) 686-4259,
MEANS OF ASSESSMENT

In addition to an individual project, you will be evaluated on your performance in case studies, quizzes, computer assignments and exercises, and discussion boards.

Discussion Boards

Student interaction as well as attendance is very important with online courses. Students are expected to actively participate in the discussion board each week. You are required to post an initial response to the discussion forum no later than Wednesday morning (8 a.m. CT) of the current week. Your initial response to the question should be at least 200 words and your response to one student post should be at least 100 words and go beyond disagree or agree.

Individual Assignments

Students will complete exercises and written assignments from the textbook and McGraw-Hill's Connect website. These include electronic commerce assignments and computer assignments utilizing Windows software packages. Make sure you write the questions applicable to specific assignments before answering them.

Computer Project/Term Paper

Each student will write and submit a term paper, which will be between 5 and 8 pages on a research topic. Suggested research topics will be provided in class. You are free to select a topic from the list or come up with one of your own. Your chosen topic must be approved by me before you start working on it. Your topic will be researched using the Internet and/or other sources. Do not use information already provided by the text. This means you should search other available media for more current material or information for your paper. Your paper should be double-spaced, 10 or 12 font. Your margins should be 1.00 inch (top and bottom) and 1-1.25 inch maximum (left and right).

The grade will be based on content and editorial accuracy (grammar, structure, style, etc.). The paper should be typed using a word processing package, such as Word. Take advantage of the spell check features of the computer to avoid spelling and grammatical errors.

Each student will present his/her term paper to the class using PowerPoint presentation software. Each presenter will have 10-15 minutes. Your presentation will be graded on content, organization/ presentation style, and use of PowerPoint.

EVALUATION
The final grade for the course will be determined as follows:

<table>
<thead>
<tr>
<th>GRADED ACTIVITY</th>
<th>MAX POINTS</th>
<th>Percent (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Assignments: RHEC &amp; Computer Assignments</td>
<td>100</td>
<td>20%</td>
</tr>
<tr>
<td>Discussion Board (8)</td>
<td>100</td>
<td>20%</td>
</tr>
<tr>
<td>Participation &amp; Discussion in Chat Sessions* (8)</td>
<td>100</td>
<td>20%</td>
</tr>
<tr>
<td>Computer Project/ Term paper &amp; Presentation (1)</td>
<td>100</td>
<td>20%</td>
</tr>
<tr>
<td>Weekly Quizzes (8)</td>
<td>100</td>
<td>20%</td>
</tr>
<tr>
<td><strong>Total Points</strong></td>
<td><strong>500</strong></td>
<td><strong>100%</strong></td>
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The following will be used to assign course letter grades:

\[
\begin{align*}
A & = 450 – 500 points (90\% and above) \\
B & = 400 – 449 points (80 – 89\%) \\
C & = 350 – 399 points (70 – 79\%) \\
D & = 300 – 349 points (60 – 69\%) \\
F & = 0 – 299 points (Under 60) \\
\end{align*}
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*Absence from Chat sessions will result in a loss of points for participation and discussion, in the interest of fairness to other students. Please note the university’s attendance policy above.

**TENTATIVE COURSE OUTLINE**

<table>
<thead>
<tr>
<th>Week</th>
<th>Lesson</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Wk 1) 10/16/13</td>
<td>1</td>
<td>The Information Age in which we live</td>
</tr>
<tr>
<td>(Wk 2) 10/23/13</td>
<td>2</td>
<td>Major Business Initiatives</td>
</tr>
<tr>
<td>(Wk 3) 10/30/13</td>
<td>3</td>
<td>Electronic Commerce</td>
</tr>
<tr>
<td>(Wk 4) 11/06/13</td>
<td>4</td>
<td>XLM D - Decision with Spreadsheet Software</td>
</tr>
<tr>
<td>(Wk 5) 11/13/13</td>
<td>5</td>
<td>Databases and Data Warehouses</td>
</tr>
<tr>
<td>(Wk 6) 11/20/13</td>
<td>6</td>
<td>XLM/J – Implementing a Database with Microsoft Access</td>
</tr>
<tr>
<td>(Wk 7) 11/27/13</td>
<td>7</td>
<td>Systems Development</td>
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</tr>
<tr>
<td>(Wk 8) 12/04/13</td>
<td>8</td>
<td>Protecting People and Information</td>
</tr>
</tbody>
</table>